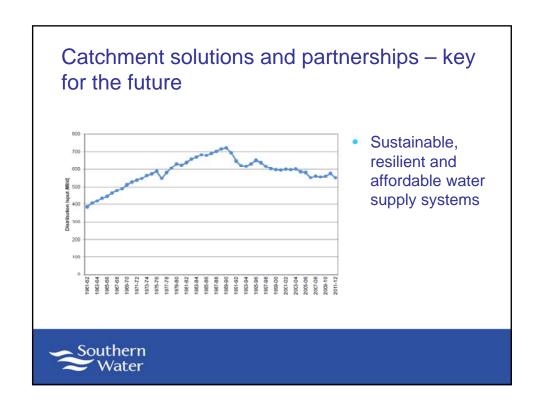
Opportunities ahead: a water company perspective

Jonny Burke





## What do our customers think?

#### Question 10

Do you support schemes to work in partnership with landowners, farmers and river trusts to improve the quality and flow of water in rivers and help keep them available for water supplies for longer?

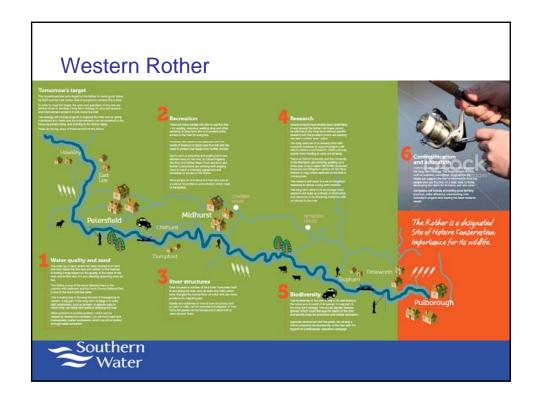
Number of responses = 917	Written	CFG	Business	Domestic	OVERALL
	responses				
1. Yes	95%	94%	90%	97%	95.64%
2. No	3%	1%	2%	1%	1.20%
3. Don't know	3%	4%	8%	2%	3.16%



## **Catchment solutions**

- Traditionally they have been focussed on delivering water quality benefits
  - Nitrate
  - Turbidity
  - Pesticides
- Examples of working together
  - Western Rother
  - Brighton Chalk Block Partnership





# Brighton Chalk Integrated Catchment Management Partnership (Brighton CHAMP)

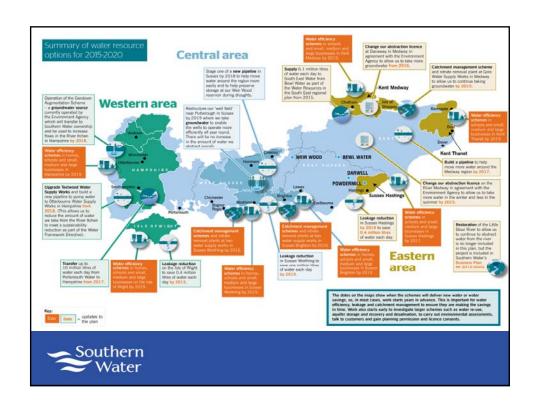
- The South Downs National Park Authority, Southern Water, Environment Agency, Brighton & Hove and Lewes Downs Biosphere Project, Natural England, Brighton and Hove City Council and Brighton University
- Integrated catchment management for the Brighton Chalk block.
- Working together to help reduce future investment and meet good status under the Water Framework Directive.



# How have we tackled the funding issue?

- New approach
- Tested the solutions in our draft Water Resources Management Plan
- Plan seeks to find the most cost effective solution for the challenges ahead
- Resulted in several nitrate, pesticide and turbidity schemes being incorporated into our business plan





### **New horizons**

- Catchment schemes and working partnerships are the future
- Ecosystem services can be incorporated into these investment frameworks in the future
- Work now needs to demonstrate the benefits (MI/d) of these services and schemes
- 15 years ago water efficiency schemes started the same journey, so many of the barriers have been broken down



#### The vision

- Ecosystem services fully integrated into water company plans
- The solutions delivering a wide range of benefits to the catchment and activities within the catchments
- Resulting in affordable bills, sustainable abstraction regimes and resilient, diverse catchments

